

Appendix B : SPONSORSHIP PROSPECTOUES

An Opportunity for Every Budget

There's a sponsorship opportunity for every marketing budget and objective at the 13th Annual Asia Pacific Biosafety Conference. Don't miss the chance to put your company's name before the hundreds of marketing professionals. Sponsorship will help you maximize the impact of your participation by associating your name with networking events, educational programming and conference/exhibition amenities.

Sponsorship Opportunities

There are several levels of sponsorship opportunities for the 12th Annual Asia Pacific Biosafety Conference as follows:

Type of Sponsorship Opportunities	Amount (SGD)
Luncheon	S\$ 5,000.00
Conference Bag	S\$ 5,000.00
Coffee Break (morning & afternoon)	S\$ 5,000.00
Exhibition Booth (4m x 2m) with table (information counter) and 2 chairs	S\$ 5,000.00
Exhibition Booth (2m x 2m) with table (information counter) and 2 chairs	S\$ 3000.00
Conference Lanyards	S\$ 3,000.00
Advertisements in Conference Program Book	
- External Back Cover (A4 size, 4 color print)	S\$ 2,300.00
- Internal Front Cover (A4 size, 4 color print)	S\$ 1,700.00
- Internal Back Cover (A4 size, 4 color print)	S\$ 1,700.00
- Run of Page (A4 size, 4 color print)	S\$ 1,100.00



Luncheon

S\$ 5,000.00

For 2 luncheons available during the Conference.

Don't miss this opportunity to sponsor the daily luncheon that will be attended by the conference delegates.

Benefits of this sponsorship:

- Your Company's name and logo on Signage at the Luncheon
- Your Company's name and logo on our Conference Program Book
- Two (02) complimentary passes for conference.
- Five (05) invitations to attend the luncheon on the day of sponsorship and speakers / committee's dinner
- Recognition on the Conference Website with a direct link to your Company's Website

Conference Bag

S\$ 5,000.00

This is the opportunity for you to place your company name and logo on every conference bag that is given to the conference delegates.

Benefits of this sponsorship:

- Your Company's name and logo on the Conference Bag
- Your Company's name and logo on our Conference Program Book
- Two (02) complimentary passes for conference.
- Recognition on the Conference Website with a direct link to your Company's Website

Coffee Break (Morning & Afternoon)

S\$ 5,000.00

For 4 coffee breaks during the Conference.

Morning and afternoon coffee breaks are an ideal choice for your Company to consider. It will enhance your Company's visibility within the Conference and raise your profile among conference delegates.

Benefits of this sponsorship:

- Your Company's name and logo on Signage at the Coffee Breaks
- Your Company's name and logo on Conference Program Book
- Two (02) complimentary passes for conference.
- Five (05) invitations to attend the coffee break session on the day of sponsorship and speakers /committee's dinner
- Recognition on the Conference Website with a direct link to your Company's Website

Exhibition Booth

S\$ 5,000.00 per booth

Benefits of Exhibition Booth

An exhibition booth (4m x 2m) (with company name on fascia board), a table and 2 chairs will be provided to your company

- Your Company's name and logo on our Conference Program Book
- Two (02) complimentary passes for conference.
- Recognition on the Congress website with a direct link to your company's website



Exhibition Booth

S\$ 3,000.00 per booth

Benefits of Exhibition Booth

An exhibition booth (2m x 2m) with table and 2 chairs will be provided to your company

- Your Company's name and logo on our Conference Program Book
- Two (02) complimentary passes for conference.
- Recognition on the Congress website with a direct link to your company's website

Conference Lanyards

S\$ 3,000.00

Another opportunity for you to place your company name and logo on every Conference Lanyard that is given to the conference delegates.

Benefits of this sponsorship:

- Your Company's name on the Name Badge Lanyard
- Your Company's name and logo on Conference Program Book
- Two (2) complimentary passes for conference
- Recognition on the Conference Website with a direct link to your Company's Website

Advertisement in Conference Program Book

Here is an opportunity for you to place your Company's Name and advertisement in the Conference Programme Book that will be distributed to all Conference delegates.

Types of Advertisements available:

- ⊙ External Back Cover – A4 size, Full Color Advertisement. *Membership fee for conference registration.* S\$ 2,300.00
- ⊙ Internal Front Cover – A4 size, Full Color Advertisement. *Membership fee for conference registration.* S\$ 1,700.00
- ⊙ Internal Back Cover – A4 size, Full Color Advertisement. *Membership fee for conference registration.* S\$ 1,700.00
- ⊙ Run of Page – A4 size, Full Color Advertisement. *Membership fee for conference registration.* S\$ 1,100.00